

Exhibit A

U.S.

Serial No./Filing Date	Office
60/359,930 – February 25, 2002- Methods and Systems for Displaying Recommended Content Alternatives	U.S. PTO
09/558,755 – April 21, 2000 - Method and System for Web User Profiling and Selective Content Delivery	U.S. PTO
09/798,337 – March 2, 2001 - Method and System for Selective Content Display	U.S. PTO
09/766,377 – January 19, 2001 - Method and Apparatus for Data Clustering	U.S. PTO
09/777,807 – February 5, 2001 - Method and System for Web Page Personalization	U.S. PTO
60/282,028 – April 6, 2001 -Method and Apparatus for Identifying Unique Client Users from Clickstream, Keystroke, and/or Mouse Behavioral Data	U.S. PTO
10/117,654 – April 5, 2002 -Method and Apparatus for Identifying Unique Client Users from Clickstream, Keystroke, and/or Mouse Behavioral Data	U.S. PTO
09/928,493 – 08/13/2001 -- Predicting the Activities of an Individual or Group Using Minimal Information	U.S. PTO
60/315,835 – August 29, 2001 -Method and System for Parsing Purchase Information from Web Pages	U.S. PTO
10/136,537 – May 1, 2002 - Method and System for Parsing Purchase Information from Web Pages	U.S. PTO
60/336,270 – October 25, 2001 - Method and System for Presenting Personalized Television Program Recommendations to Viewers	U.S. PTO
60/339,082 – October 22, 2001 - Method and System for Selective Initial Television Channel Display	U.S. PTO
10/004,565 – December 5, 2001 - Television Navigation Program Guide	U.S. PTO
60/338,398 – December 7, 2001 -Modal and Recommendation Based Electronic Program Guide and Method for Selecting Television Programming	U.S. PTO
10/204,842 – August 23, 2002 - Recommendation-Based Electronic Program Guides with User-Imperceptible Preferences	U.S. PTO
60/359,929 – February 25, 2002 -Methods of Modifying Viewership Traffic Using Electronic Program Guides	U.S. PTO
60/359,873 – February 25, 2002 -Recommendation-Based Electronic Program Guides with User-Imperceptible Preferences	U.S. PTO

343174-1

Serial No.	Filing Date	Place
10/204,841 – August 23, 2002 - Methods and Systems for Displaying Recommended Content Alternatives		U.S. PTO
60/359,872 – February 25, 2002- User Identification Methods and System		U.S. PTO
10/204,881 – August 23, 2002 - Compact Implementations for Limited- Resource Platforms		U.S. PTO
60/360,089 – February 25, 2002 - Compact Implementations for Limited Resource Platforms		U.S. PTO
60/360,068 – February 25, 2002 - Privacy-Maintaining Methods and Systems for Collecting Information		U.S. PTO
60/378,823 – May 8, 2002 - Video-on-Demand Methods and Systems		U.S. PTO
60/403,799 – August 15, 2002 - A Smart Audio Guide System and Method		U.S. PTO
10/270,024 – October 11, 2002 - Recommendation-Based Electronic Program Guide with Multiple Modes of Operation		U.S. PTO
10/269,849 – October 11, 2002 - Method and System for Presenting Personalized Television Program Recommendations to Viewers		U.S. PTO
10/269,918 – October 11, 2002 - Method and System for Selective Initial Channel Display		U.S. PTO
10/677,862 – October 2, 2003 - Using Relevance to Parse Clickstreams and Make Recommendations		U.S. PTO
60/415,740 – October 3, 2002 -Using Relevance to Parse Clickstreams and Make Recommendations		U.S. PTO
60/457,223 – March 25, 2003 - Generating Audience Analytics		U.S. PTO
60/459,933 – April 3, 2003 - Content Notification and Delivery		U.S. PTO
60/487,435 – July 15, 2003 - Method and System For Providing Targeted Advertising		U.S. PTO
60/498,184 – August 27, 2003 - Delivering Content Via EPG or Virtual Channel		U.S. PTO
60/487,023 – July 14, 2003- Delivering Content Via EPG or Virtual Channel		U.S. PTO
09/877,974 - June 7, 2001 - Method and system for profiling iTV users and for providing selective content delivery		U.S. PTO
10/606,264 – June 26, 2003 - Method and system for recording and processing of broadcast signals		U.S. PTO

343174-1

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the USPTO, on the date indicated below.

3/7/05
Date

Laura E. Crater
Laura E. Crater